

## Joseph F. Ezell

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### SUMMARY OF QUALIFICATIONS:

I have thirty years experience in competitive commercial radio stations in numerous communities. I am currently working customer service with an ISO 9001:2000 certified company. My considerable experience includes radio staff and program management, commercial script writing, audio recording and public speaking. My responsibilities include administration of annual budgets, overseeing research, various on-air positions, commercial recording, as well as hosting appearances live and on television. I have worked closely with clients and customers seeking the best possible marketing tactics. In addition, I have an extensive knowledge of computer hardware and software such as Microsoft Word, Excel, Windows 2000, and Windows XP. I also create and maintain professional Internet websites and a public Internet forum.

### EMPLOYMENT:

<i>03/05 to Present</i>	<b>BlueAdvantage National Accounts (Arkansas Blue Cross &amp; Blue Shield)</b> - Customer Service Specialist
<i>10/04 to 4/09</i>	<b>Clear Channel Communications</b> - Little Rock, Arkansas - Part-time On-Air Talent
<i>1/04 to 10/04</i>	<b>Citadel Broadcasting</b> - Little Rock, Arkansas - Morning Show Host, Website coordinator
<i>3/00 to 1/04</i>	<b>Triad Communications</b> - Peoria, Illinois - Air talent, Creative Services Director
<i>8/99 to 3/00</i>	<b>Kelly Communications</b> - Peoria, Illinois - Program Director, Air/Production Talent
<i>3/95 to 8/99</i>	<b>Cox Communications</b> - Birmingham, Alabama - Air talent, Morning show producer
<i>4/93 to 11/94</i>	<b>Clear Channel Communications</b> - Little Rock, Arkansas - Program Director, Air/Production talent
<i>2/91 to 4/93</i>	<b>Opus Media Group</b> - Savannah, Georgia - OM, PD, Air/Production talent
<i>1976 through 1991</i>	in Savannah and Macon, Georgia Talladega and Selma, Alabama

## ACHIEVEMENTS:

- At **WSWT/JMP Radio Group**, restructured the Creative Services Department, creating a more useful system of tracking commercial production resulting in a more efficient work schedule. I also, began the procedure of voice tracking various air-shifts resulting in lowering operating cost.
- At **WZZK**, refocused morning drive team to deliver a more streamlined tighter show. I assisted the entire staff with daily show prep by creating a 'Daily Sheet' of music news, television and Hollywood gossip, local event topics, and sports. I also aided with research projects contributed to company wide programming brain storming sessions and aided the sales team with profitable promotional ideas.
- At **KSSN**, developed a good working knowledge of the MUSICSCAN music-scheduling program. I piloted the station to a 19.9 12+ share (up from a previous 14.6). I also was instrumental in the station winning the '94 MARCONI award for 'Country Station Of The Year' and my afternoon drive slot ranked #8 nationally in the spring '94 ratings (aqh).
- At **WAEV**, refined a practical understanding of the SELECTOR music-scheduling program. I also installed and updated two computer automation systems and constructed a call-out research staff.
- At **WCHY**, guided a new staff to # 1 12+ in all day-parts and was co-host of the #1 morning show.

## PERSONAL:

- Born in Selma, Alabama my interests include computer technology, web site construction, electronics, and all types of music. My wife, Alison, is from Boston, Massachusetts and is a Paralegal with the law offices of David H. Williams, PLLC, and we have no children.